

# SkiGrandNordic.org • All Things Nordic

## Sponsorship & Advertising Options

### Sponsorship Level

Benefits	Gold \$600	Silver \$350	Bronze \$150
Logo (with website link) in Sponsors & Supporters section on Homepage	X	X	X
Listing in category with logo, town, brief description, email & website link	X	X	X
Dedicated facebook post or shared post, October-March (1 for bronze/silver, 2 for gold)	2X	1X	1X
Featured in a Nordic Column article in local publications (Sky Hi News) and online at SkiGrandNordic.org	X	X	X
Featured event/business/special deal for 2 weeks at bottom of all pages (1 for silver/bronze, 2 for gold)	2X	1X	1X
Logo on national print advertising. <i>Plus, some publishers we work with offer discounts to our sponsors for individual advertising opportunities.</i>	X	X	X
Business Membership in Grand Nordic Club (\$100 value)	X	X	
Banner Ad for 1 year (gold is large size, silver is small size); can be changed up to 3 times/year (If needed, ad design is available by Firebird Design Works for \$85/hour)	LG	SM	
Featured in a marketing email blast, October-March - must provide copy-ready content	X		
Booth at the Annual Nordic Ski Swap (\$125 value)	X		
Opportunity to participate in the weekly KFFR Nordic Report during season	X		

A'la Carte Items - add to a sponsorship or purchase separate	Price
Featured in a marketing email blast	\$100
Website Spotlight - promoting an event, sale, lodging, etc	\$125
Website Banner ad for 1 year: small size (approximately 450 px x 400 px)	\$250
Website Banner ad for 1 year: large size (approximately 450 px x 800 px)	\$450

The screenshot shows a web browser window at skiGrandNordic.org/nordic-centers/. The page title is "Nordic Centers in Grand County". Below the title is a paragraph of text describing the local Nordic Centers. At the bottom, there are three columns of information, each with a logo and details for a specific center:

- DEVIL'S THUMB RANCH RESORT & SPA** (Since 1938): Devil's Thumb Ranch Nordic Center, Tabernash, CO, over 100 km of groomed trails, www.devilstumbbranch.com
- Grand Lake NORDIC CENTER**: Grand Lake Nordic Center, Grand Lake, CO, 35 km of groomed trails, www.grandlakerecreation.com
- SNOW MOUNTAIN RANCH Nordic Center**: Snow Mountain Ranch Nordic Center, Granby, CO, over 120 km of groomed trails, www.snowmountainranch.org

listings



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The screenshot shows a web browser window displaying the SkiGrandNordic.org website. The browser's address bar shows the URL "skigrandnordic.org". The website's header includes a navigation menu with links for "Events", "Where to XC Ski", "BC XC Report", "Nordic News", "Programs", "Area Info", "Grand Nordic Club", and "Home".

The main content area features a large banner image of three people cross-country skiing in a snowy landscape. Overlaid on the image is the text "FREE Nordic Clinics" and a "Get Details" button.

Below the banner is a section titled "Cross Country Ski in Grand County, Colorado" with the subtext "More Ks, More Days • Ski Early, Ski Late • Endless Trails • Close to Denver". A paragraph describes the organization's mission to promote Nordic activities in Grand County, Colorado, listing various resources like World Class Nordic areas, ranches, and town recreation departments.

The page is organized into several columns of content:

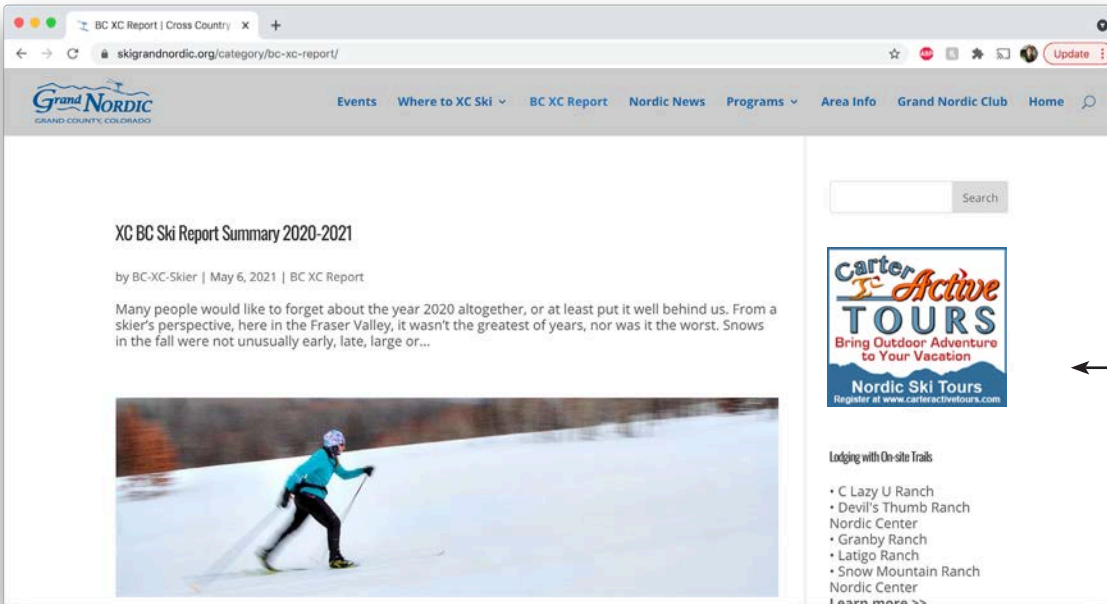
- Featured Events:** Includes "Barnepet - Free Children's Cross Country Ski Event" (with a "read more" link) and "Grand Nordic Center - April 15, 2021" (with a "read more" link).
- Older Entries:** A section with four icons representing different categories: Nordic Centers, Free Trails, Ranches, and Backcountry Trails. Each category has a brief description and a "Get details >>" link.
- Programs:** A row of four blue buttons labeled "Events", "Competitive Programs", "School Programs", and "Adaptive Program", each with a "Learn more" button.
- Snow Mountain Stampede:** A promotional section for an event on March 13-14, 2021. It includes a "Learn more" button and a call to action: "Promote your event, business or special deal in this section which will appear on all pages. The link can go to any page on your website!".

The footer contains information about "Lodging with On-site Trails", "Trail Systems with On-site Rentals", a map of "Nordic Skiing Locations", and contact information for Grand Nordic, including the website "www.visitgrandcounty.com" and the phone number "303.461.2222".

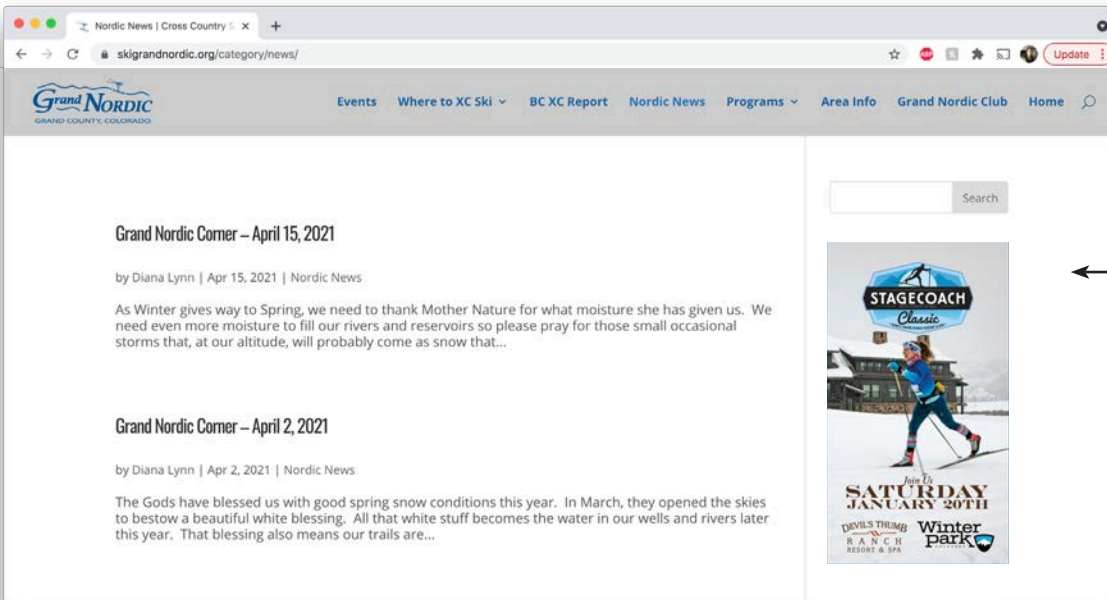
feature on Home page



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small banner ad  
on blog pages  
450 px x 400 px



large banner ad  
on blog pages  
450 px x 800 px